# Best Practices for Video Tutorials

1. Prepare for the video tutorials: Have an idea of what the tutorial is all about.
2. Know how long your videos are going to be and make sure you wrap up within that time.
3. Make sure there’s a definite script for your video tutorial before you actually shoot it.
4. Record your entire screen instead of only a part of it, since it is easier to crop it out while editing.
5. Make sure your sound recording is good, since video tutorials need audible sound to make it convincing.
6. Make sure there’s a call-to-action for your videos.
7. Before all this, make sure you know who your audience is. Target your video at those audiences.
8. Make sure that the video format is compatible for upload on YouTube, since my videos are going to be uploaded on YouTube.
9. Include tags that will help the videos pop up easily on search engines.
10. Speak in a slow, clear and concise manner to make sure the audience understands what you’re saying.
11. Demonstrate what you’re showing slowly and steadily to make sure audiences trying to follow you understand what is going.